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Ergotec at Taipei Cycle Show: Future-Proof Project Management and Customized Bicycle Components

For more than two decades, the **Taipei Cycle Show** has been an essential part of our international trade show presence. Together with our trading company, **Humpert Asia**, we use this event as a key platform to showcase our latest product innovations and highlights to an international public, allowing us to reach customers beyond Europe. The direct exchange with our Asian suppliers, who manufacture our exclusive products in various regions across Asia, is particularly valuable to us.

High-level networking is also a fundamental aspect of the Taipei Cycle Show. This year, we are focusing on our new **OEM project management concept – Customized Bicycle Components**. With this approach, we offer our OEM partners a tailor-made solution that combines **technical excellence, top quality and sustainable production processes**. Our goal is to provide manufacturers not just with individual components but with a well-thought-out, customized complete solution that meets their specific requirements.

"The Taipei Cycle Show is one of the most important international platforms for us to discuss our latest developments directly with OEM partners and suppliers. With our Customized Bicycle Components concept, we offer a tailored solution that combines quality, functionality and sustainability. At the same time, we place great emphasis on an efficient and well-structured project management approach between the OEM and After-Sales markets. This is essential to build long term successful partnerships." –

Immanuel Jesse, ergotec Key Account Manager

Future-proof product and project management requires a clear distinction between the **OEM and After-Sales markets**. That is why, in addition to the development of *Customized Bicycle Components*, we have also designed the **ergotec After Sales World** – a strategic complement that ensures efficiency throughout the entire product lifecycle.

The **Taipei Cycle Show** is the ideal opportunity for us to present this concept to an international trade audience and gain valuable insights for the further development of our solutions.

ergotec



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