



PRESS RELEASE 01.4 / 2024

Wilhelm Humpert GmbH & Co. KG Once Again Honoured as World Market Leader

Hidden champions - these are companies that have been at the forefront worldwide with innovative products, sometimes for decades, but often remain hidden from the public eye. A total of 165 South Westphalian hidden champions have been recognized as world market leaders in South Westphalia, as announced by the SIHK on its website <https://weltmarktfuehrer-sw.de/>. One of these is Wilhelm Humpert GmbH & Co. KG with the ergotec brand.

The award as world market leader for ergonomic bicycle components was presented on 16 April 2024 by Jörg Nolte, Managing Director of the Arnsberg Chamber of Industry and Commerce, during his visit to the new ERGOTEC EXPERIENCE HUB. Managing Directors Willi and Ralf Humpert were delighted to accept the award during a tour of the company.

The fantastic award is extremely fitting for the company given the recent ergotec brand refresh, which took place at the opening of the new ERGOTEC EXPERIENCE HUB.

Willi Humpert comments: "The entire ergotec team is delighted to receive this high-calibre award once again. The certificate will be presented in the new ERGOTEC EXPERIENCE HUB and will therefore attract additional attention. It is also an incentive to continue developing the ergotec brand."

Since 2013, the three South Westphalian Chambers of Industry and Commerce in Arnsberg, Hagen and Siegen have been recognizing companies for their technological excellence and outstanding achievements on the global market with the "World Market Leader in South Westphalia" seal.

With the ergotec brand, the company Humpert presents itself as a specialist for ergonomic and safe bicycle components. The product focus is on the interface between man and machine. The focus is therefore on steering systems including grips, seat post with saddle and pedals. German engineering is the basis for the innovative ergotec products, which are designed for both the OEM and the aftersales market.



Caption:

Managing Directors Ralf and Willi Humpert accept the certificate in person. In the picture from left: Ralf Humpert, Arnsberg IHK Managing Director Jörg Nolte, Willi Humpert